

## KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

AND

CONTRACT NO. REV.

1041-91462-1

DATE PRINTED

08/28/14

PAGE 1

1556	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	55597	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	ADELSTEIN LISTON			PHILA. FEDERATION OF TEACHERS			
AND	222 W Ontario St Ste 600			1816 CHESTNUT ST.			
ADDRESS	Chicago	IL	60654-3655	PHILADELPHIA	PA 19103		
	USA				USA		
CONTACT	Barb OBRZUT			PRODUCT EST 4164			
LOCAL SALESPERSON	AGENCY EST. NO. 4164			PRODUCT CODE 1310			
NATIONAL SALESPERSON	John Link - CTS-PH						
BROADCAST SCHEDULE STARTING 09/01/14 AND ENDING 09/07/14 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	3	05:58A	07:00A	30S	09/01/14-09/05/14	THIS MORNING (5:58-7AM)	3	550.00	1650.00
2	M-F	3	06:58A	09:00A	30S	09/01/14-09/05/14	CBS THIS MORNING	3	350.00	1050.00
3	M-F	2	10:58A	12:00N	30S	09/01/14-09/05/14	THE PRICE IS RIGHT	2	800.00	1600.00
4	M-F	2	02:57P	04:00P	30S	09/01/14-09/05/14	THE QUEEN LATIFAH SHOW	2	400.00	800.00
5	M-F	2	03:57P	05:00P	30S	09/01/14-09/05/14	DR. PHIL	2	600.00	1200.00
6	M-F	2	05:00P	06:00P	30S	09/01/14-09/05/14	5PM EARLY NEWS	2	750.00	1500.00
7	M-F	3	06:00P	06:30P	30S	09/01/14-09/05/14	NEWS 3 AT 6	3	850.00	2550.00
8	M-F	2	11:35P	12:37A	30S	09/01/14-09/05/14	DAVID LETTERMAN	2	650.00	1300.00
9	M-Su	4	11:00P	11:35P	30S	09/01/14-09/07/14	LATE NEWS	4	1500.00	6000.00
10	Sa	1	06:00A	06:57A	30S	09/06/14-09/06/14	WEEKEND NEWS SAT 6-7AM	1	350.00	350.00
11	Sa	1	06:57A	09:00A	30S	09/06/14-09/06/14	CBS SATURDAY MORNING NEWS	1	450.00	450.00
12	Su	2	06:58A	09:00A	30S	09/07/14-09/07/14	WKND NEWS SUN 7-9A	2	500.00	1000.00
13	Su	1	08:57A	10:30A	30S	09/07/14-09/07/14	CBS SUNDAY MORNING	1	1000.00	1000.00
14	Su	1	10:30A	11:30A	30S	09/07/14-09/07/14	FACE THE NATION 10:30-11AM	1	800.00	800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

AND

PAGE 2

1556	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		55597	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice Required Announcement 28 days prior notice</div>
NAME	ADELSTEIN LISTON				PHILA. FEDERATION OF TEACHERS			
AND	222 W Ontario St Ste 600				1816 CHESTNUT ST.			
ADDRESS	Chicago	IL	60654-3655		PHILADELPHIA	PA	19103	
	USA				USA			
CONTACT	Barb OBRZUT				PRODUCTEST 4164			
LOCAL SALESPERSON	AGENCY EST. NO. 4164				PRODUCT CODE 1310			
NATIONAL SALESPERSON	John Link - CTS-PH							
BROADCAST SCHEDULE STARTING 09/01/14 AND ENDING 09/07/14 NO. WEEKS: 1								

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	Su	2	12:57P	04:25P	30S	09/07/14-09/07/14	NFL EAGLES GAMES	2	35000.00	70000.00
16	Su	1	06:58P	08:00P	30S	09/07/14-09/07/14	SIXTY MINUTES	1	6000.00	6000.00
Total Contract:								32		97250.00
Billing Summary										
Qtr 3:14			Jul		Aug		Sep	Total		
			.00		.00		97250.00	97250.00		
								GRAND TOTAL		
								97250.00		

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION